



FACEBOOKBOOK & LINKEDIN WORKSHOP TO GROW YOUR REAL ESTATE BUSINESS

LEARN HOW TO CUSTOMIZE & LEVERAGE THESE SOCIAL MEDIA PLATFORMS TO GENERATE NEW REAL ESTATE LEADS. ON THE SPOT ASSISTANCE WILL BE PROVIDED AT CLASS SO BRING YOUR COMPUTER SO YOU CAN IMMEDIATELY IMPLEMENT WHAT YOU'RE LEARNING!

WHEN: JAN 10TH
10AM-12PM

WHERE:

CHERRY CREEK MORTGAGE
2650 S QUEBEC ST | SUITE 245

LINKEDIN

- How to write an impactful summary even if you're not a "writer"
- What to revamp on your page to stand out and generate business
- The 3 steps to create your customized URL to maximize SEO
- What to post as a Realtor® on LinkedIn vs. Facebook
- Leveraging endorsements, reviews, and analytics
- Title and closing articles to share

FACEBOOK

- Strategies to reel in QUALITY leads & likes on your FB business page
- How to post real estate content without annoying your friends
- Posting resources that show your real estate expertise
- The benefit of creating a "list" of friends on Facebook (and how to do it)
- What to consider before spending money on an ad campaign
- Where to find FREE quality stock photos

CLASS PRESENTED BY: BECCA STRANG OF FIRST INTEGRITY TITLE



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